### **GIRLS INC. EXPERIENCE**

#### **GIRLS**

A Girls Inc. girl is:

a person who identifies as a girl;

with rights, strengths and needs;

+

ages 5-18

A Girls Inc. affiliate:

serves a minimum of 300 girls

targets growth efforts on low income & under resourced communities

#### **PEOPLE**

Trusted, mentoring relationships

Professional, year-round program leadership and staff

Trained volunteers to support and supplement paid staff

1:15 staff to girl ratio

Professional development and planning time

Staff & volunteers champion girls' rights

#### **ENVIRONMENT**

Pro-girl and girls only

Safe physically and emotionally

Inclusive and equitable

Accessible, welcoming, informal, flexible

#### PROGRAMMING

Intentional, comprehensive, and sustained

# Offering experiences in:

- · Healthy living
- Academic support
  & enrichment
- · Life skills

Age-appropriate, interactive and relevant

Inclusive and culturally responsive

With opportunities for engagement in advocacy

#### OUTCOMES

#### Healthy (Strong):

Girls are in charge of their health, and possess the knowledge, skills and attitudes to develop and sustain healthy lifestyles.

#### **Educated (Smart):**

Girls are academically engaged, and connect academics to life experiences, opportunities and careers.

#### Independent (Bold):

Girls are socially and emotionally intelligent and display character and confidence in the life skills that allow for independent, productive and fulfilling lives; girls are civically engaged & see themselves as advocates.

BUSINESS FRAMEWORK

### **LEADERSHIP**

Engaged Board of Directors and Executive responsible for fund-raising, strategy, finance, and staff leadership; connected to Girls Inc. Network; informed and active in advocacy issues

## **REVENUE**

Balanced funding with individuals as major source; professional Fund Development function; comprehensive year-long approach; Partnerships, Market Analysis, Visibility

### **SYSTEMS**

Underpinned by strong Financial, Human Resources, Technology and Operations functions

**ADVOCACY** 

Known for understanding the barriers girls face and working to advance girls' rights & opportunities

INSPIRING ALL GIRLS TO BE STRONG, SMART, AND BOLD