

February 2017

Dear Neighbor,

For over 20 years, Girls Inc. of the Berkshires has recognized women in the community with the *She Knows Where She's Going* Award at the Ruth P. Boraski Celebration Evening. These women are chosen because they have made a difference in our community and serve as role models to the girls we serve.

Previous honorees include: P. Keyburn Hollister, Barbara M. Callahan, Katherine M. O'Brien, Gilda H. Palano, Jane P. Bresnahan, Joan McFalls, Maria S. Brodeur, Marilyn L. Sperling, Margaret Downing, Tracy Ruberto, Kay Klem, Beth Wallace, June Roy-Martin, Gwen Davis-Ouillette, Gail Molari, Sr. Julia Sullivan, Julianne Boyd, Carole Siegel, Dr. Maria Sirois, Jeannie Norris, Nancy Woitkowski, Beth Mitchell, Dr. Mary Grant, Shirley Edgerton, Kate Maguire, Ellen Kennedy and Ruth Blodgett

**This year we are excited to honor Brenda Burdick, Senior Marketing and PR Manager at General Dynamics Mission Systems, for her commitment to Berkshire County. This year's Ruth P. Boraski Celebration Evening will be held on Thursday, May 4<sup>th</sup> at the Colonial Theater in Pittsfield. We will also award \$10,000 in college scholarships to deserving young women who are graduating high school and pursuing higher education.**

We hope that you will join us in supporting this event. Sponsorship levels and ad information are enclosed. We appreciate your consideration.

Sincerely,

  
Joan DiMartino  
Celebration Evening Chair  
& Board Member

  
Melissa Mazzeo  
Celebration Evening Committee  
& Board Member

**girls  
inc.®**

Inspiring all girls  
to be strong,  
smart, and bold™

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Celebration Evening  
Committee

Joan DiMartino, Chair  
Jennifer Galvagni  
Melissa Mazzeo  
Jody Phillips  
Carla Prendergast  
Andrea Schaller

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Scholarships Provided by

Ruth P. Boraski Fund  
Berkshire Community  
College Foundation  
Massachusetts College  
of Liberal Arts  
Rotary Club of Pittsfield  
Zonta Club  
of Berkshire County

# Ruth P. Boraski Celebration Evening Sponsorships

**Platinum Sponsor: \$2,500**

*(\$1,500 of this sponsorship is tax deductible)*

- Full page ad on the inside/outside cover of the Souvenir Program.
- 10 tickets to the Ruth P. Boraski Celebration Evening at the Colonial Theater, May 4th
- Inclusion in newspaper and other advertisements promoting the event
- Prominent signage at the event
- Verbal recognition as an underwriter at the event
- Your logo and a link to your website from the Celebration Evening page of the Center's website
- Your logo and a link to your website in a special center e-newsletter
- Recognition on Facebook

**Gold Sponsor: \$1,000**

*(\$400 of this sponsorship is tax deductible)*

- Full page ad in the Souvenir Program,
- 6 tickets to the Ruth P. Boraski Celebration Evening at the Colonial Theater, May 4th
- Verbal recognition as an underwriter at the event
- Your logo and a link to your website from the Celebration Evening page of the Center's website
- Your logo and a link to your website in a special center e-newsletter
- Recognition on Facebook

**Silver Sponsor: \$750**

*(\$350 of this sponsorship is tax deductible)*

- Half page ad in the Souvenir Program,
- 4 tickets to the Ruth P. Boraski Celebration Evening at the Colonial Theater, May 4th
- Your logo and a link to your website from the Celebration Evening page of the Center's website
- Your logo and a link to your website in a special center e-newsletter
- Recognition on Facebook

**Bronze Sponsor: \$500**

*(\$250 of this sponsorship is tax deductible)*

- Half page ad in the Souvenir Program,
- 2 tickets to the Ruth P. Boraski Celebration Evening at the Colonial Theater, May 4th
- Your logo and a link to your website in a special center e-newsletter
- Recognition on Facebook

**Ad Sponsor**

I want to sponsor an ad in the Souvenir Program at the following ad level:

**Full Page Ad:** \$200 [4.5 x 7.5]    **Half Page Ad:** \$100 [4.5 x 3.7]    **Business Card Ad:** \$50 [3.5 x 2.0]

I am unable to sponsor the event but would like to support a Girls Inc. member to attend.

I have enclosed a fully tax deductible donation of \$ \_\_\_\_\_.

**All sponsorship and ad materials must be received by April 14, 2017.** You can email camera-ready artwork or high-resolution PDF, eps, tif or jpg artwork to [bethanyk@brighamcenter.org](mailto:bethanyk@brighamcenter.org). We can also create an ad for you or scan your business card. All ads are black and white.

Name \_\_\_\_\_ Telephone \_\_\_\_\_

Company \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Gift enclosed: (check one):    Check (made out to Brigham Center)    AMEX    Visa    MasterCard

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_ CID \_\_\_\_\_

Questions? Contact Bethany Kirchmann at 442-5174 ext.12 or [BethanyK@BrighamCenter.org](mailto:BethanyK@BrighamCenter.org)  
Please return to: Brigham Center, 165 East St., Pittsfield MA 01201