



**FROM:** Sarah Gillooly, Real Women Essay Contest Chair  
**RE:** The Real Women's Essay Contest 2018 Sponsorship  
**DATE:** January 2018

The Real Women's Essay Contest (RWE) is an effort to increase awareness of the contribution of women to our society through an annual essay contest open to all Berkshire County students.

The RWE contest began as an effort spearheaded by the State Department of Education in 1986. Budget cuts soon reduced their role to name only. The Berkshire County RWE Task Force has been able to continue for so long because of the support of local women's organizations, colleges and businesses. The Gladys Allen Brigham Community Center has been the lead for this event for many years. Each year costs to coordinate and host the event rise! This year is no exception! We hope you will consider becoming a sponsor for this year's contest.

Each year we ask sponsoring organizations for:

1. **Financial support** for the costs of printing, mailing, prizes, etc. The sponsorships range from \$50-\$100+.
2. **People support** for task force members, judging panel participants and other services.

In return your organization, institution or business will be recognized in our flyers, programs, booklets, website, press releases and display sites throughout the county.

**Sponsorship checks with "For Real Women's Essay Contest" on the memo line should be made out to and sent to:**

**Gladys Allen Brigham Community Center  
165 East Street  
Pittsfield, MA 01201  
Attn: Sarah Gillooly**

Offers of people support, requests for a Task Force member to speak to your organization and other questions can be directed to Sarah Gillooly at the Brigham Center – 413.442.5174 x. 17 or [sarahg@brighamcenter.org](mailto:sarahg@brighamcenter.org).

Sponsors will also be invited to the *Celebration Ceremony* on March 28, 2018 at 6:30 pm at Berkshire Community College recognizing the essay contest winners.

We hope that you will consider supporting this unique literacy event celebrating women's history.

Sincerely,

Sarah T. Gillooly  
Real Women Essay Contest Chair  
413.442.5174 x. 17  
[sarahg@brighamcenter.org](mailto:sarahg@brighamcenter.org)

Berkshire Athenaeum

Berkshire Business &  
Professional Women

Berkshire Community  
College

Berkshire Hills  
Hadassah

The Berkshire  
Museum

The College Club

Gladys Allen Brigham  
Community Center

Girls Incorporated of  
the Berkshires

Hancock Shaker  
Village

Jewish Federation  
of the Berkshires

Susan B. Anthony  
Birthplace Museum

The League of Women  
Voters, Williamstown

The Sterling and  
Francine Clark Art  
Institute

Massachusetts College  
of Liberal Arts

Williams College

Women's Club of  
Pittsfield

Zonta Club of  
Berkshire County